

## Cookies

### Cookie Policy

EchoNous and its partners' websites use cookies and other tracking devices to improve your online experience, by collecting and preserving the information about your preferences. The use of these online tracking tools is governed by this Cookie Policy and our [Privacy Policy](#). Use of this information enables us to provide you with assistance in:

- Navigation through our website;
- Authentication of your identity; and
- Understanding and analyzing your use of our Properties.

Also, the collected information assists us with our marketing efforts, and is sent to our partners for processing.

Please note that the Cookies and Tracking devices of our website do not damage your computer, and you can manage them by opting-out or deleting them after your session is over. However, opting-out or deleting the Cookies and Tracking devices may impact your experience on our website.

Find below more detailed list of Cookies and other Tracking devices, which provides their purposes, expiration and other related information.

### List of Cookies and Tracking Devices

#### **\_cfuid**

- TYPE: Security
- PURPOSE: Per-client for security settings
- PARTNERS: Cloudfare
- EXPIRATION: 1 year
- HOW TO BLOCK: Cannot be turned off, as it is "strictly necessary" Please view [http://ec.europa.eu/ipg/basics/legal/cookies/index\\_en.htm](http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm) for more information.

#### **AdWords ReTargeting**

- TYPE: Retargeting Script
- PURPOSE: Marketing
- SOURCE: Google
- EXPIRATION: 540 days
- HOW TO BLOCK: Can be turned off by opting-out in our Cookie banner

#### **\_adroll, \_adroll\_v4, \_adroll\_fpc**

- TYPE: Retargeting

- PURPOSE: Advertising
- SOURCE: AdRoll
- EXPIRATION: 13 Months
- HOW TO BLOCK: Can be turned off by opting-out in our Cookie banner

#### **\_fbp**

- TYPE: Targeting
- PURPOSE: Advertising
- SOURCE: Facebook
- EXPIRATION: Per Session
- HOW TO BLOCK: Can be turned off by opting-out in our Cookie banner

#### **\_ga**

- TYPE: Performance
- PURPOSE: User Identifier
- SOURCE: Google
- EXPIRATION: 2 years
- HOW TO BLOCK: Can be turned off by opting-out in our Cookie banner

#### **\_gid**

- TYPE: Performance
- PURPOSE: Page Tracker
- SOURCE: Google
- EXPIRATION: 24 hours
- HOW TO BLOCK: Can be turned off by opting-out in our Cookie banner

In addition, EchoNous partners with HubSpot for the management of our website, including the opt-out banner upon your entering our website. For more information regarding HubSpot's Cookies and Tracking devices, please visit [Cookies set in visitor's browsers](#).

Furthermore, EchoNous partners with LinkedIn for marketing and advertisement purposes. For more information regarding LinkedIn's the Cookies and Tracking devices, please visit <https://www.linkedin.com/legal/cookie-table>.

### **Links to Other Websites**

Our website may have links to other websites, which may use Cookies and Tracking devices that we do not control. This Cookie Policy and our Privacy Policy do not apply to those websites and their use of online tracking devices.

### **Contact Us**

If you have any question, comments, or requests regarding this Cookie Policy, please follow the instruction provided in our [Privacy Policy](#) under "Contact Us" section.

**Changes to the Policy**

The Cookie Policy may be amended or updated without prior notice to you. We will indicate the most recently updated date at the bottom of this Cookie Policy.

Effective Date: November 14, 2019